

Forest Hills Chamber Of Commerce
Holiday Lights Program Questionnaire

Business Name: _____

Owner/Manager: _____

Address: _____

Phone #: _____

E-mail address: _____

Do the holiday lights on Austin Street & Continental Ave help attract customers to your business and to the community?

Would your business suffer if there were NO holiday lights put up?

The holiday lights cost approximately \$15,000.00 per holiday season. Does your business contribute to the holiday lighting program?

If NO, Why does your business not contribute?

_____ **Did not know how to make a contribution**

_____ **Did not receive the flyer that was hand delivered to each business explaining the lighting program and ways to contribute**

_____ **Did not have a strand of lights in front of your business**

_____ **Can not afford to make a contribution**

Did you know that the amount of holiday lights were reduced this year due lack of funds?

Would your business be able to contribute \$100.00 per year or more to maintain the holiday lights program? (\$100 per year amounts to less than \$9.00 per month)

Questionnaire available on line at www.foresthillschamber.org

Holidays Lights Questions

Why isn't there a strand of lights in front of my business?

Each strand of lights costs over \$725.00 therefore limiting the number of strands. An attractive layout for the strands is designed for overall optimum effect. This also determines where strands are located. Strands are located where electrical hook up is available and where permission from building owners is granted.

Why isn't my landlord covering the lighting program for my business?

Some landlords participate as area business owners themselves but not all. Most landlord contributions are general contributions, not for individual tenants. The contributions from property owners are not enough to cover all costs. You would have to have provisions in your lease stating that Holiday Lighting Contributions were being made on your behalf.

Why do I have to contribute?

In order to keep the program running in 2010 and beyond we need all businesses to contribute a fair share and help fund the holiday lights program.

How come the Forest Hills Chamber does not pay for this program?

The chamber is a small not for profit organization that does not collect enough revenue to pay for this program. The chamber administers and fund raises for this program at no cost to the business owners.

The chamber has 150 members many of whom are not located on Austin Street/Continental Ave and do not benefit by this program, so membership dues could not be used towards holiday lighting.

Contact Info:

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